

NATIONAL RATES

PRINT DISPLAY AD • SIZES & RATES • 2017-2019

70 AD SIZES AVAILABLE!					SIZES BELOW ARE (COLUMNS WIDE x INCHES TALL)		TOTAL COLUMN INCHES	RATE
1 COLUMN ADS 1.833" WIDE	2 COLUMN ADS 3.833" WIDE	3 COLUMN ADS 5.833" WIDE	4 COLUMN ADS 7.833" WIDE	5 COLUMN ADS 9.833" WIDE	FRACTIONAL SIZE	NATIONAL RATE		
1x1						1	\$5.85	
1x2	2x1					2	\$11.70	
1x3		3x1				3	\$17.55	
1x4	2x2		4x1			4	\$23.40	
1x5				5x1		5	\$29.25	
1x6	2x3	3x2				6	\$35.10	
1x7						7	\$40.95	
1x8	2x4		4x2			8	\$46.80	
1x9		3x3				9	\$52.65	
1x10	2x5			5x2	1/8	10	\$58.50	
1x11						11	\$64.35	
1x12	2x6	3x4	4x3			12	\$70.20	
1x13						13	\$76.05	
1x14	2x7					14	\$81.90	
1x15		3x5		5x3	1/5	15	\$87.75	
	2x8		4x4			16	\$93.60	
	2x9	3x6			1/4	18	\$105.30	
	2x10		4x5	5x4		20	\$117.00	
		3x7				21	\$122.85	
	2x11					22	\$128.70	
	2x12	3x8	4x6			24	\$140.40	
				5x5	1/3	25	\$146.25	
	2x13					26	\$152.10	
		3x9				27	\$157.95	
	2x14		4x7			28	\$163.80	
	2x15	3x10		5x6		30	\$175.50	
			4x8			32	\$187.20	
		3x11				33	\$193.05	
				5x7		35	\$204.75	
		3x12	4x9			36	\$210.60	
				5x7.5	1/2	37.5	\$219.40	
			4x10	5x8		40	\$234.00	
		3x14				42	\$245.70	
			4x11			44	\$257.40	
		3x15		5x9		45	\$263.25	
			4x12			48	\$280.80	
				5x10		50	\$292.50	
				5x11		55	\$321.75	
				5x12		60	\$351.00	
				5x15	FULL	75	\$438.75	

AD DEADLINE: MONDAY AT 10:00 A.M. FOR TUESDAY ISSUES - WEDNESDAY AT 10:00 A.M. FOR THURSDAY ISSUES.



MSU
Reporter

INSERTS: \$35.00 per thousand (Min. 5,000; Max. 6,000)
 PROCESS COLOR: Additional \$265.00
 SPOT COLOR: Additional \$65.00 per spot plate (2 plates maximum)