

# ON-CAMPUS RATES

# PRINT DISPLAY AD • SIZES & RATES • 2017-2019

AD SIZES AVAILABLE (COLUMNS WIDE x INCHES TALL) <i>THE REPORTER'S COLUMN WIDTH IS 1.833"</i>					TOTAL COLUMN INCHES	ON-CAMPUS RATE
1x1					1	\$4.50
1x2	2x1				2	\$9.00
1x3		3x1			3	\$13.50
1x4	2x2		4x1		4	\$18.00
1x5				5x1	5	\$22.50
1x6	2x3	3x2			6	\$27.00
1x7					7	\$31.50
1x8	2x4		4x2		8	\$36.00
1x9		3x3			9	\$40.50
1x10	2x5			5x2	10	\$45.00
1x11					11	\$49.50
1x12	2x6	3x4	4x3		12	\$54.00
1x13					13	\$58.50
1x14	2x7				14	\$63.00
1x15	3x5			5x3	15	\$67.50
	2x8		4x4		16	\$72.00
	2x9	3x6			18	\$81.00
	2x10		4x5	5x4	20	\$90.00
		3x7			21	\$94.50
	2x11				22	\$99.00
	2x12	3x8	4x6		24	\$108.00
				5x5	25	\$112.50
	2x13				26	\$117.00
		3x9			27	\$121.50
	2x14		4x7		28	\$126.00
	2x15	3x10		5x6	30	\$135.00
			4x8		32	\$144.00
		3x11			33	\$148.50
				5x7	35	\$157.50
		3x12	4x9		36	\$162.00
				5x7.5	37.5	\$168.75
			4x10	5x8	40	\$180.00
		3x14			42	\$189.00
			4x11		44	\$198.00
		3x15		5x9	45	\$202.50
			4x12		48	\$216.00
				5x10	50	\$225.00
				5x11	55	\$247.50
				5x12	60	\$270.00
				5x15	75	\$337.50

AD DEADLINE: MONDAY AT 10:00 A.M. FOR TUESDAY ISSUES - WEDNESDAY AT 10:00 A.M. FOR THURSDAY ISSUES.



MSU  
**Reporter**

INSERTS: \$35.00 per thousand (Min. 5,000; Max. 6,000)

PROCESS COLOR: Additional \$260.00

SPOT COLOR: Additional \$65.00 per spot plate (2 plates maximum)